

CyberLynk Announces Strategic Acquisition of Datacomm Plus, LLC *Acquisition Enhances CyberLynk's Fully Managed Phone System Service Offering*

Milwaukee, Wisconsin, August 1st 2020 – CyberLynk Network LLC (“CyberLynk” or the company), a datacenter and hosted application company operating multiple brands has acquired Milwaukee-based Datacomm Plus. CyberLynk was started in 1995 and continues its rapid growth operating two datacenters (Milwaukee and Phoenix) while being a one stop provider for any Internet and hosting related needs from domain name renewals, website & email hosting, spam & virus filtering, Virtual Private Servers (VPS), dedicated servers, colocation, Offsite Backups, IT Consulting, Unmanaged & Managed Phone Systems and more.

DataComm Plus was founded in 1981 by brothers and former high school science teachers Bob and Tom Sodemann. Datacomm has grown to incorporate not only phone systems, but solutions for web, security, healthcare, education, banking and more. In August 2020, CyberLynk acquired Datacomm to further expand into the fully managed phone system marketplace. Originally conceived as a business phone service and installation company offering traditional on premise wall-mounted phone systems, Datacomm adapted as the industry changed. Over time, they transitioned into offering a variety of VOIP platforms from on premise hosted solutions to completely remote hosted phone systems with a wide range of features and functionality.

"With CyberLynk completing over 26 acquisitions, this acquisition brings a wealth of experience to our team," said Cyberlynk President Adam Hobach. "CyberLynk is growing rapidly and with Datacomm we are adding seven existing employees from sales, installation, tech support, scheduling, training and several trucks that are on the road installing and maintaining fully managed phone systems. Datacomm customers now benefit by having the full backing of CyberLynk and its technical staff, along with all of the additional hosting services they can now receive from just one provider. In today's world of cloud environments and vendors not being transparent on where, who and how their hosted applications and VOIP phone system solutions operate - our hope is to provide greater visibility for customers as we grow."

Tom Sodemann, President of Datacomm Plus, will be joining the CyberLynk team focusing on increasing CyberLynk's reseller market penetration and growing the company through additional acquisitions.

"With most smaller phone system integrators/dealers across the world, they are simply reselling another providers' services through a white label partnership or receiving monthly commissions as an affiliate," Tom Sodemann, President of DataComm Plus, noted. "The traditional wall-mounted phone system market is dying and companies similar to ours are slow to make the transition to the various hosted phone system platforms. This acquisition ensures Datacomm will continue to grow and thrive for years to come and gives hope to all other companies like us. They now have a road map for converting to hosted phone systems, building their business on MRR (monthly recurring revenue) and selling their business when the time is right... I looked forward to the opportunity to introduce CyberLynk to all of my colleagues from the past 39 years."

Customers will continue to receive the same services, agreement terms and points of contacts. In the coming months, customers will be contacted by their account reps via email and phone announcing additional sales, support, and billing options along with additional hosting and related IT consulting services that will be offered.

For more information on this acquisition or our wide range of VOIP services please visit www.datacommplus.com or call our sales team at 262.207.1100.